

## Message Text

LIMITED OFFICIAL USE

PAGE 01 DAMASC 02198 200824Z  
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 /019 W  
-----097077 210517Z /13

R 200506Z APR 78  
FM AMEMBASSY DAMASCUS  
TO AMEMBASSY ATHENS  
AMEMBASSY ROME  
SECSTATE WASHDC 7676  
USDOC WASHDC

LIMITED OFFICIAL USE DAMASCUS 2198

ATHENS FOR RTDO

E.O. 11652: N/A DECLASSIFY UPON RECEIPT  
TAGS: BEXP, ETRD, SY, US  
SUBJECT: INDEPENDENT ACTION BY LOCAL BUSINESSMAN, MICHAEL ZAZA,  
KEEP PEPSI-COLA OFF BOYCOTT LIST

REF: DAMASCUS 2071

1. MR. MICHAEL ZAZA, AN AMERICAN CITIZEN, ACTIVE IN SYRIAN BUSINESS, APPROACHED EMBASSY WITH COPY OF A DECREE ISSUED BY THE SYRIAN MINISTRY OF ECONOMY AND FOREIGN TRADE, STATING THAT ALL BOYCOTT ACTION REGARDING QTE PEPSICO UNQTE HAD CEASED, AND THAT QUESTIONS ADDRESSED TO PEPSICO HAD BEEN ANSWERED SATISFACTORILY. MR. ZAZA TOLD EMBASSY THAT THE IDEA CAME TO HIM FROM SOME POWERFUL SARG OFFICIALS WHO OFFERED TO SUPPORT HIM IN HIS ATTEMPT FOR SOME RETURN. CONSEQUENTLY, HE TOOK UNEXPECTED ACTION LOCALLY. MR. ZAZA WROTE PEPSICO, INC. ON 3/14/78 OFFERING HIS SERVICES, BUT RECEIVED NO REPLY. ZAZA SAID THAT HE FILED AN APPLICATION WITH THE COMPETENT AUTHORITIES TO REMOVE PEPSICO, INC. FROM THE BOYCOTT LIST. IT WAS REFERRED TO A SYRIAN COURT WHICH RULED PROMPTLY THAT THE COMPANY IS NO LONGER BOYCOTTED,  
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AND THAT SYRIANS CAN DEAL WITH IT. THIS DECISION WAS PASSED TO THE SYRIAN MINISTRY OF ECONOMY AND FOREIGN TRADE AND THE DECREE MENTIONED ABOVE WAS ISSUED. MR. ZAZA REQUEST EMBASSY CONVEY THIS INFORMATION TO PEPSICO, INC. TO BE TAKEN INTO CONSIDERATION WHEN MR. ZAZA IS EVALUATED FOR FUTURE BUSINESS OPERATIONS IN SYRIA.

2. EMBASSY HAS NO MEANS OF EVALUATING ACCURACY THIS  
INFORMATION. HOWEVER, MR. ZAZA IS RESPECTABLE LOCAL  
BUSINESSMAN AND EMBASSY BELIEVES ITSELF OBLIGATED TO  
ASK ADDRESSES PASS THIS INFO ON TO PEPSI-COLA OFFICES  
IN THEIR JURISDICTION.  
MURPHY

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** BOYCOTTS, NEGOTIATIONS, EXCEPTIONS LIST  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 20 apr 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 20 Mar 2014  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978DAMASC02198  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780170-0618  
**Format:** TEL  
**From:** DAMASCUS  
**Handling Restrictions:** n/a  
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**Legacy Key:** link1978/newtext/t19780436/aaaabejd.tel  
**Line Count:** 68  
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**Litigation Codes:**  
**Litigation History:**  
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**Message ID:** 577079aa-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION NEA  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** LIMITED OFFICIAL USE  
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**Reference:** 78 DAMASCUS 2071  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 05 may 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2906985  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** INDEPENDENT ACTION BY LOCAL BUSINESSMAN, MICHAEL ZAZA, KEEP PEPSI-COLA OFF BOYCOTT LIST  
**TAGS:** BEXP, ETRD, SY, US, COCA COLA, (ZAZA, MICHAEL)  
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**Type:** TE  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014